



Community Profile

Jurisdiction
Area: 30.53 square miles

Prepared by Esri

Population Summary

2000 Total Population	2,440
2010 Total Population	9,133
2017 Total Population	14,460
2017 Group Quarters	16
2022 Total Population	18,660
2017-2022 Annual Rate	5.23%
2017 Total Daytime Population	11,732
Workers	3,999
Residents	7,733

Household Summary

2000 Households	821
2000 Average Household Size	2.97
2010 Households	2,839
2010 Average Household Size	3.21
2017 Households	4,419
2017 Average Household Size	3.27
2022 Households	5,688
2022 Average Household Size	3.28
2017-2022 Annual Rate	5.18%
2010 Families	2,217
2010 Average Family Size	3.63
2017 Families	3,423
2017 Average Family Size	3.71
2022 Families	4,391
2022 Average Family Size	3.72
2017-2022 Annual Rate	5.11%

Housing Unit Summary

2000 Housing Units	878
Owner Occupied Housing Units	75.6%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	6.5%
2010 Housing Units	3,054
Owner Occupied Housing Units	77.2%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	7.0%
2017 Housing Units	4,723
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	17.8%
Vacant Housing Units	6.4%
2022 Housing Units	6,321
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	10.0%

Median Household Income

2017	\$57,631
2022	\$63,319

Median Home Value

2017	\$152,646
2022	\$177,150

Per Capita Income

2017	\$23,330
2022	\$26,860

Median Age

2010	30.3
2017	31.0
2022	30.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	4,419
<\$15,000	6.7%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	13.8%
\$150,000 - \$199,999	4.5%
\$200,000+	4.2%
Average Household Income	\$76,379

2022 Households by Income

Household Income Base	5,688
<\$15,000	7.0%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	5.7%
\$200,000+	5.7%
Average Household Income	\$88,285

2017 Owner Occupied Housing Units by Value

Total	3,577
<\$50,000	3.8%
\$50,000 - \$99,999	8.4%
\$100,000 - \$149,999	36.6%
\$150,000 - \$199,999	22.4%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	9.5%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	6.6%
\$1,000,000 +	0.1%
Average Home Value	\$215,013

2022 Owner Occupied Housing Units by Value

Total	4,570
<\$50,000	2.6%
\$50,000 - \$99,999	6.3%
\$100,000 - \$149,999	30.2%
\$150,000 - \$199,999	19.8%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	16.2%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	11.0%
\$1,000,000 +	0.1%
Average Home Value	\$268,142

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	9,133
0 - 4	10.4%
5 - 9	9.9%
10 - 14	9.2%
15 - 24	12.0%
25 - 34	18.4%
35 - 44	16.2%
45 - 54	11.7%
55 - 64	6.8%
65 - 74	3.4%
75 - 84	1.6%
85 +	0.4%
18 +	65.8%
2017 Population by Age	
Total	14,461
0 - 4	9.5%
5 - 9	9.3%
10 - 14	8.7%
15 - 24	13.5%
25 - 34	15.0%
35 - 44	16.7%
45 - 54	11.9%
55 - 64	8.5%
65 - 74	4.6%
75 - 84	1.7%
85 +	0.5%
18 +	67.7%
2022 Population by Age	
Total	18,660
0 - 4	9.7%
5 - 9	9.3%
10 - 14	8.7%
15 - 24	13.4%
25 - 34	16.1%
35 - 44	16.5%
45 - 54	11.3%
55 - 64	8.0%
65 - 74	4.7%
75 - 84	1.8%
85 +	0.4%
18 +	67.6%
2010 Population by Sex	
Males	4,480
Females	4,653
2017 Population by Sex	
Males	7,074
Females	7,386
2022 Population by Sex	
Males	9,125
Females	9,535

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	9,134
White Alone	50.5%
Black Alone	25.7%
American Indian Alone	1.0%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.7%
Two or More Races	4.1%
Hispanic Origin	43.5%
Diversity Index	83.6

2017 Population by Race/Ethnicity

Total	14,459
White Alone	50.6%
Black Alone	23.4%
American Indian Alone	0.9%
Asian Alone	2.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.3%
Two or More Races	4.6%
Hispanic Origin	46.0%
Diversity Index	84.3

2022 Population by Race/Ethnicity

Total	18,660
White Alone	50.8%
Black Alone	22.4%
American Indian Alone	0.8%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.7%
Two or More Races	4.9%
Hispanic Origin	48.3%
Diversity Index	84.5

2010 Population by Relationship and Household Type

Total	9,133
In Households	99.8%
In Family Households	90.8%
Householder	24.2%
Spouse	17.8%
Child	39.7%
Other relative	6.4%
Nonrelative	2.7%
In Nonfamily Households	9.0%
In Group Quarters	0.2%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment

Total	8,513
Less than 9th Grade	9.7%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	18.4%
GED/Alternative Credential	4.7%
Some College, No Degree	27.1%
Associate Degree	9.5%
Bachelor's Degree	17.7%
Graduate/Professional Degree	5.1%

2017 Population 15+ by Marital Status

Total	10,471
Never Married	27.9%
Married	58.3%
Widowed	3.8%
Divorced	10.0%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	93.5%
Civilian Unemployed (Unemployment Rate)	6.5%

2017 Employed Population 16+ by Industry

Total	6,850
Agriculture/Mining	0.1%
Construction	7.4%
Manufacturing	10.2%
Wholesale Trade	4.5%
Retail Trade	10.5%
Transportation/Utilities	5.3%
Information	2.3%
Finance/Insurance/Real Estate	7.0%
Services	45.9%
Public Administration	6.7%

2017 Employed Population 16+ by Occupation

Total	6,852
White Collar	62.0%
Management/Business/Financial	15.0%
Professional	22.0%
Sales	10.5%
Administrative Support	14.6%
Services	17.7%
Blue Collar	20.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.3%
Installation/Maintenance/Repair	2.4%
Production	5.5%
Transportation/Material Moving	7.1%

2010 Population By Urban/ Rural Status

Total Population	9,133
Population Inside Urbanized Area	20.5%
Population Inside Urbanized Cluster	58.9%
Rural Population	20.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	2,839
Households with 1 Person	16.0%
Households with 2+ People	84.0%
Family Households	78.1%
Husband-wife Families	57.6%
With Related Children	35.8%
Other Family (No Spouse Present)	20.6%
Other Family with Male Householder	5.9%
With Related Children	3.8%
Other Family with Female Householder	14.7%
With Related Children	11.1%
Nonfamily Households	5.9%
All Households with Children	51.2%
Multigenerational Households	7.7%
Unmarried Partner Households	7.6%
Male-female	6.2%
Same-sex	1.4%

2010 Households by Size

Total	2,837
1 Person Household	16.0%
2 Person Household	26.7%
3 Person Household	18.2%
4 Person Household	17.3%
5 Person Household	10.8%
6 Person Household	6.1%
7 + Person Household	5.0%

2010 Households by Tenure and Mortgage Status

Total	2,839
Owner Occupied	83.0%
Owned with a Mortgage/Loan	70.7%
Owned Free and Clear	12.3%
Renter Occupied	17.0%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	3,054
Housing Units Inside Urbanized Area	21.1%
Housing Units Inside Urbanized Cluster	57.6%
Rural Housing Units	21.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Up and Coming Families
2. American Dreamers (7C)
3. Middleburg (4C)

2017 Consumer Spending

Apparel & Services: Total \$	\$9,397,333
Average Spent	\$2,126.57
Spending Potential Index	98
Education: Total \$	\$5,407,982
Average Spent	\$1,223.80
Spending Potential Index	84
Entertainment/Recreation: Total \$	\$13,031,054
Average Spent	\$2,948.87
Spending Potential Index	95
Food at Home: Total \$	\$20,798,047
Average Spent	\$4,706.51
Spending Potential Index	93
Food Away from Home: Total \$	\$14,525,935
Average Spent	\$3,287.15
Spending Potential Index	99
Health Care: Total \$	\$22,473,465
Average Spent	\$5,085.64
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$8,394,470
Average Spent	\$1,899.63
Spending Potential Index	98
Personal Care Products & Services: Total \$	\$3,352,045
Average Spent	\$758.55
Spending Potential Index	95
Shelter: Total \$	\$68,392,367
Average Spent	\$15,476.89
Spending Potential Index	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,657,937
Average Spent	\$2,185.55
Spending Potential Index	93
Travel: Total \$	\$8,664,728
Average Spent	\$1,960.79
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$4,454,472
Average Spent	\$1,008.03
Spending Potential Index	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

April 12, 2018